

PRESS RELEASE - FOR IMMEDIATE RELEASE- October 15, 2020

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## **Barkley Square joins the effort to donate COVID-19 emergency assistance funds to Mclean Share.**

Barkley Square is partnering with KSR Pet Care to support in a joint small business community effort and raise funds for families, sometimes with pets, who suffer financially due to the COVID-19 crisis. The one-of-a-kind photo campaign renamed *The Pet Train* invites you to donate photos

instead of money. It is the companies KSR Pet Care and Barkley Square who will match each approved portrait with \$1.00. Now [Barkley Square](#) has joined the effort the funds will be doubled.

*“COVID-19 has had a deep impact on many people's income and health. As a small business operating in Fairfax county we want to contribute to our community by giving back,”* says **Karen Rosenberg**, [KSR Pet Care](#)'s Owner. *“This year McLean Share is helping the local authorities with emergency COVID-19 assistance. While Fairfax County social workers continue to work up every case where a request exceeds a nominal amount, McLean Share has been a direct resource in making financial contributions. It's a great cause helping families in need!”*

Not only will this program create togetherness through participation in a common, local cause but it will help citizens who are in financial need, without a job or ill due to COVID-19 in the best possible way. *“Pets are the center of our business but pets also play a crucial role in the joy and happiness of families, our clients,”* says **Kristina Robertson of [Barkley Square](#)**. *“With this campaign we want to prevent pets to become victims of the COVID19 pandemic as well as help their owners. Families are suffering here and now because of loss of income, loss of life or illness. As much as we want to help our community, we also want our donation of emergency funds to help pets stay healthy and well-fed with their families.”*

**How can you participate in The Pet Train?** *“It's easy and you do not need to be a client of the business,”* says General Manager Christy Kline of KSR Pet Care. *“If you live in Virginia, you can email or upload up to 3 pet portraits of a cat/dog in your household. The deadline is November 23, so we can deliver our donations just in time for Thanksgiving.”* If you decide to [Hop on The Pet Train](#), it means you are donating up to 3

photos with portraits of your pets (cat or dog). Participants need to live in Virginia, share a portrait of a dog or cat which is/was alive in 2020, share the name of their pet along with a photo (.jpg or .png) that clearly shows the head of the dog or cat. Blurred photos are not accepted. You can upload your pet photo [Here](#).

(or go to: <https://www.ksrpetcare.com/pettrain.php#Form>)

To see the status of our current Pet Train and all the happy dog and cat faces on board go to <https://www.flickr.com/photos/pettrain>.

*“The idea behind creating The Pet Train or never-ending collage of pet portraits is that looking at fuzzy, cute pet faces has a healing effect on people. As a business we have known that for years!”* says Office manager Julie Lessner of KSR Pet Care. *“We may not be able to visit you, but we can bring love and cuteness to your home via the internet.*

**The Pet Train campaign** is a win-win for Fairfax county! It is a long and happy train of smiles and cute faces with the purpose of reducing stress and anxiety and at the same time raising funds. *“On October 13 we had 75 portraits which is \$150 thanks to our partnership with [Barkley Square](#), the match per photo has gone up to \$2.00 And, who knows,”* says Karen Rosenberg, owner of KSR Pet Care, *“at the same time, we may possibly break a record by creating the longest collage of pet portraits in the world! On October 13 we had 75 portraits which is \$150 thanks to the partnership with Barkley Square, the match per photo has gone up to \$2.00”*

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#### About KSR Pet Care LLC.



KSR Pet Care has been in business since 2008 and offers quality and emergency services in dog walking, pet sitting (cats, dogs, small animals), overnights, errand service, house checks and pet taxi in McLean/ Tyson’s Corner, Falls Church, Vienna, Merrifield, Dunn Loring). A team of 25+ employees continue to receive excellent reviews, deliver highly in quality and are meticulously and professionally organized. KSR pet Care received many recognitions over the years including "Best Dog Walkers/Pet Sitters"--Washingtonian Magazine 2011 + 2013 +2016 +2019 +2020 and “Best Pet Care” – The Northern Virginia Magazine 2019.

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#### About Barkley Square



[Barkley Square](#) is a high-end grooming spa offering custom grooming services to each of their pet guests. Barkley Square also offers professional pet-sitting, dog walking, and Bed and Breakfast services. Barkley Square is an accredited, bonded, and insured Pet Care company providing superior service catering to

you and your pets specific needs. In-home professional dog walking, pet sitting and pet grooming service catering to you and your pets' specific needs in Arlington, Falls Church, Tyson's Corner, Reston and surrounding area. Barkley Square has now been serving the area for close to 30 years (this October 2020) .

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### About McLean Share



McLean Share aka Share Inc. is a 501(c)(3) nonprofit organization who has been offering emergency assistance since 1969 in McLean and nearby areas of Northern Virginia. This year McLean Share is helping the local authorities with emergency COVID-19 assistance. Fairfax County social workers continue to work up every case where a request exceeds a nominal amount and McLean Share has been a direct resource in making contributions for families in desperate need. This means help paying utility bills, rent and other emergency financial aid, food, shelter and clothes. More on McLean Share at <https://www.facebook.com/ShareOfMclean> and <https://www.shareofmclean.org/>

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